

IT'S NOT HEALTHY

A CAMPAIGN TO CURE THE MEDICINES INNOVATION MODEL

As the civil society organisations who signed this manifesto, we join forces to defend and promote universal access to medicines as an essential aspect of the right to health. Our goal is to **promote an informed public and political debate and to make the government, political parties and other institutions commit to change the medical innovation model.**

The global model for medical innovation and access to medicines is broken. In Europe, as in the rest of the world, the prices of new drugs keep increasing every year, threatening the sustainability of health systems and hindering access to medicines to treat certain diseases like cancer and hepatitis C by the most vulnerable populations. At the same time, the dysfunctional incentive system we have makes that we are still lacking effectively technologies to tackle diseases such as Chagas and malaria, which mainly affect impoverished countries, and or growing global threats like multi-resistant bacteria.

All this is the result of an inefficient and costly research and development system that is often more concerned with protecting intellectual property rights than ensuring medical innovation that serves public interests and access to medicines. This situation is unsustainable. **A reform of the system is urgently needed to ensure the right to health and access to the medicines people need at an affordable price, while recognising the legitimate right of pharmaceutical companies to earn a reasonable profit from their activity.**

To achieve these goals, we call on the government, political parties and other institutions to adopt these specific measures:

1.

The first step is to **introduce transparency across the entire system and ensure informed public debate.** The public has the right to know:

- The **actual transaction prices** of medicines purchased by the public health system.
- Detailed information on **public investment and tax incentives for R&D** in order to ensure the traceability of those projects that result in marketed health technologies.
- Detailed **clinical data** including clinical trials' results and R&D cost structure of pharmaceuticals **financed wholly or partially with public funds.**
- Adequate **assessment of health technologies** to ensure that public funds only finance those medicines that show added therapeutic value.
- Detailed information on **the regulation and law drafting process in this sector**, including information on the involvement of relevant government officials, legislative bodies and the different stakeholders in the process and the disclosure of their potential conflicts of interests.

2.

Public interest safeguard criteria must be introduced for all investments made by the State.

These criteria cover the price of the final product, patient access to these products and ownership of the innovation itself.

3.

It is necessary to **promote R&D initiatives based on new models for innovation that do not rely exclusively on patents** as an incentive and business model and that ensure universal coverage of patients and tackling diseases.

Join the manifesto and find out more about the campaign at noessano.org/en

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